



EUROTRA SAFETY AND INNOVATION AWARD 2010

PRESS RELEASE

The European Transport Training Association (EuroTra) is an International network of leading training institutes within the transport and logistics industry. Our mission is:

“...to serve the road transport and logistics industry by developing and training of human capital”

EuroTra is made up of more than 20 leading training organisations in 15 countries all over Europe. We focus on:

- ◆ *the development and training of human resources;*
- ◆ *the enhancement of the image of the transport and logistics branch;*
- ◆ *the stimulation of the development and implementation of innovative training methods and tools;*
- ◆ *the promotion of road safety*

To support these objectives we created the EuroTra Safety and Innovation Award to recognise the efforts of individuals, organisations or companies who have made efforts to improve road safety for the European road transport and logistics industry.

To support the importance of safety and to recognise achievements within the transport and logistics branch, EuroTra has teamed up with Volvo Truck Corporation for this Award.

EuroTra Safety and Innovation Award - the criteria

Once a year a selection committee consisting of representatives from Volvo Trucks and EuroTra, selects the winning proposal that best meets all or several of the following criteria:

- ◆ *presents a clear link with road safety and encourages a continuous process in the area of road safety;*
- ◆ *has a connection with the benefits of training and education;*
- ◆ *helps to solve environmental issues in the road transport industry; and*
- ◆ *is innovative in its nature.*

Members of EuroTra and any businesses or individuals that are funded by National Governments are excluded from the possibility to apply for the Award.



Nomination procedure and prize ceremony

Nominees from all over Europe are invited to apply for this Award. There will also be research carried out by the campaign team and both companies and individuals could be invited to send in an application.

Once the closing date for entries has passed, all applications will be assessed by the selection committee and the 2010 winner will be informed in writing by the campaign manager. All other applicants will be informed of the result.

The winner will be invited to an Award ceremony, where they will be presented with a cheque for €1000 and asked to give a short presentation on their product or service. All travel and accommodation will be paid courtesy of the EuroTra organisation.

The ceremony will be run in conjunction with a EuroTra meeting, due to be held in November 2010.

Application process

For an application form please contact James Tillyer, Campaign Manager for the Award at jtillyer@fta.co.uk or on +441892 552225. Alternatively, you can get an application form from your National EuroTra member. Please find their contact details at www.eurotra.eu and click on 'members' on the left-hand side.

*To be considered for the Award, please send the completed application form to the Campaign Manager by **Monday 2nd August at 12:00 CET.***

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